



Holly Mathews

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925.528.9710

IN A NUTSHELL

Holly Mathews is a passionate, hard-working creative with initiative & excellent multi-tasking skills.

With experience wearing many hats in high-paced & deadline driven environments, she would be the perfect addition to your team.

SKILLS

Adobe Creative Suite - MS Office
Web & eCommerce Design
Branding - UI & UX Design
Print Design - Tradeshow Design
Package Design - Marketing
Social Media - Yoyo Expert
World Footbag Champion

EDUCATION

BFA in Graphic Design
Watkins College of Art & Design
Nashville, TN - 12/09

References Available Upon Request

CLIENTS

Sears - Craftsman Tools - IdeaStream - Snoop Dogg - Asurion - Duncan Toys
Baseball Hall of Fame - Cleveland State University - Gladiator Garage Works
Mens Warehouse - Jos. A. Bank - Terris Barnes & Walters - Xero - Robert Half

EMPLOYMENT

Freelance Senior Graphic Designer/Art Director

Robert Half International, Supercell, Xero, Terris Barnes & Walters,
Mens Wearhouse, Jos. A. Bank, Duncan Toys - 08/08 to Present
Web Design, Email Marketing, Art Direction, Branding, Print Design,
Tradeshow Design, UI/UX Design, Presentation Design, Illustration

Digital Designer & Marketing Manager

Mystic Tan & VersaSpa - Macedonia, OH - 05/15 to 12/15
Web Design, Online Advertising, Social Media Marketing, Search Engine
Marketing, eCommerce, New Business Development, Product Development

Graphic Designer & Marketing Coordinator

OdorNo & FunkSac - Rocky River, OH - 01/14 to 05/15
Marketing, Branding, Search Engine Marketing, Social Media Marketing,
Tradeshow Design & Planning, Project Management, Creative Direction,
Packaging Design, Graphic Design, New Business Development

Senior Designer

VividFront, LLC - Cleveland, OH - 05/13 to 12/13
Branding, UI/UX Design, Email Marketing, Project Management, Tradeshow
Design, Graphic Design, Creative Direction, New Business Development

Senior Multi-Media Designer

Quéz Media Marketing - Cleveland, OH - 10/12 to 05/13
Branding, UI/UX Design, Email Marketing, Project Management,
Tradeshow Design, Graphic Design, Front End Development, Illustration

Interactive Designer

GS&F - Nashville, TN - 07/11 to 01/12
Branding, UI/UX Design, Print Design, Email Marketing,
Front End Development, Project Management

Senior Interactive Art Director

Aisle Rocket Studios - Chicago, IL - 07/10 to 07/11
Branding, UI/UX Design, Web Design, Email Marketing, Illustration
Front End Development, Project Management