



# Holly Mathews

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## IN A NUTSHELL

Holly Mathews is a passionate, hard-working creative with initiative & excellent multi-tasking skills.

With experience wearing many hats in high-paced & deadline driven environments, she would be the perfect addition to your team.

## SKILLS

Adobe Creative Suite - MS Office  
Web & eCommerce Design  
Branding - UI & UX Design  
Print Design - Tradeshow Design  
Package Design - Marketing  
Social Media - Yoyo Expert  
World Footbag Champion

## EDUCATION

**BFA in Graphic Design**  
Watkins College of Art & Design  
Nashville, TN - 12/09

References Available Upon Request

## CLIENTS

Walmart.com - Sears - Craftsman Tools - Snoop Dogg - Duncan Toys  
Baseball Hall of Fame - IdeaStream - Gladiator Garage Works - Asurion  
Mens Warehouse - Jos. A. Bank - Terris Barnes & Walters - Xero - Robert Half

## EMPLOYMENT

### Freelance Art Director & Senior Designer

Walmart.com, Robert Half International, Supercell, Xero, Terris Barnes & Walters, Mens Wearhouse, Jos. A. Bank, Duncan Toys - 08/08 to Present

Web Design, Email Marketing, Art Direction, Branding, Print Design, Tradeshow Design, UI/UX Design, Presentation Design, Illustration

### Art Director & Marketing Manager

Mystic Tan & VersaSpa - Macedonia, OH - 05/15 to 12/15

Web Design, Online Advertising, Social Media Marketing, Search Engine Marketing, eCommerce, New Business Development, Product Development

### Art Director & Marketing Coordinator

OdorNo & FunkSac - Rocky River, OH - 01/14 to 05/15

Marketing, Branding, Search Engine Marketing, Social Media Marketing, Tradeshow Design & Planning, Project Management, Creative Direction, Packaging Design, Graphic Design, New Business Development

### Senior Designer

VividFront, LLC - Cleveland, OH - 05/13 to 12/13

Branding, UI/UX Design, Email Marketing, Project Management, Tradeshow Design, Graphic Design, Creative Direction, New Business Development

### Senior Multi-Media Designer

Quéz Media Marketing - Cleveland, OH - 10/12 to 05/13

Branding, UI/UX Design, Email Marketing, Project Management, Tradeshow Design, Graphic Design, Front End Development, Illustration

### Interactive Designer

GS&F - Nashville, TN - 07/11 to 01/12

Branding, UI/UX Design, Print Design, Email Marketing, Front End Development, Project Management

### Senior Interactive Art Director

Aisle Rocket Studios - Chicago, IL - 07/10 to 07/11

Branding, UI/UX Design, Web Design, Email Marketing, Illustration  
Front End Development, Project Management